

MALLARD MEDIA & RAPTURE HOUSE PRESENT



A Sci Fi Webseries

The first season premieres online 8/04/08 @ <http://thefold.tv>

Press Kit as of 7/28/08

(please check with publicity below for updates)

Production Companies:

Mallard Media
<http://mallardmedia.biz>
matt.the.lambert @ gmail.com

Rapture House
<http://pollyfrost.com>

Publicity: Polly Frost -- [pollyfrost @ yahoo.com](mailto:pollyfrost@yahoo.com)

PRESS AS OF 7/28/08 (please check back with publicity for updates on new reviews)

"Featuring some of our favorite New York performers (including Porno Jim and Julie Atlas Muz), and enough plot twists to keep your head spinning for days, "The Fold" is a must-see for this season."

--Lux Nightmare, Fleshbot

"The production value of the series is really incredible for working with a smaller budget. Along with directing, this success of this production is also due to excellent cinematography; the scenes are beautifully shot and they look like a much higher-budget production. Honestly, the thing looks as good as "Battlestar," "The Lexx," "Star Trek" (any of the franchise), or "Dr. Who" (recent series). The acting is also very impressive."

--Peter Syslo, Infernal Dreams

"It is an erotically-based science fiction series which content-wise comes close to ribaldry (think Pasolini's Trilogy of Life); while it has an artistic insouciance of an apparent Corman heritage."

--Jahsonic

"Hilarious and highly entertaining. The Fold is a winner all the way."

--Geno McGahee, Scared Stiff Reviews

"A comedic romp into sci-fi soft-porn! If you like biting satire, and the occasional bare breasts and wanton sex (ala "Barbarella"), then "The Fold" could be right up your alley!"

--Samuel Sloan, Slice of SciFi

"One of the best story lines that I have seen in a web series. Go!"

--Nick Goodrick, Sci-Fi Genre Review

"The Fold looks like it could go the way of underground cult hit, what with the scifi, the time traveling, and the over the top hedonism."

--Quiet Earth

"The Fold is not like any scifi show I'd ever watched. The hot tub makes the perfect setting for this unique blend of science fiction, cult sex, and mystery all twisted up with Aspergers Syndrome, blackmail, extortion, and good ole' Swedish Erotica. There is a hint of a dark power drawing attention to the hot tub. When people are near it, they become sexual deviants. Watch what Jef can do with 2 women at the same time. Oh the magical wonder of the hot tub! Great Job!"

--John Crawford, The Cartouche Sci-Fi TV

"The Fold is an ambitious web series of softcore sex and satirical sci-fi."

--Rod Lott, MicroCinema Scene

"For those of you that like your sci-fi chock full of lesbian sex, dudes in thongs, and other quirky fetishes, look no further than The Fold."

--Bobby Bender, Tubefilter

THE FOLD PRESS KIT

THE FOLD

SYNOPSIS:

Directed by Matt Lambert from a script by Matt Lambert, Polly Frost, and Ray Sawhill, **THE FOLD** is a comic, dreamy, and philosophical six-part web series -- season one of a projected ongoing mini-epic.

Part sci-fi, part sex comedy, part art movie, **THE FOLD** interweaves stories involving a time-traveling geek with Aspergers Syndrome, an investigation by a Gaming Babes Magazine reporter, a sex-cult guru, a right-wing CEO determined to remake history, and a New Jersey hot tub salesman for whom things mysteriously start to go the right way.

Lambert, Frost, and Sawhill love the webseries form and see it as an exciting new format: for its sense of time, for the way it takes advantage of new distribution channels, and for the way it expresses the values of the new media and the mindset of a new generation.

“The web serial is a great format to work in, but so far I’ve seen it mostly used just for sketch comedy, or longer stories that really feel more like features that have been chopped up scene by scene and forced into the webisodic format. With **THE FOLD**, I think we were able to make a larger-than-life story with an arc and intensity particularly suited to the rhythms of a webseries,” says director and co-writer Matt Lambert. Adds co-writer and co-producer Polly Frost: “Why shouldn’t a webseries have the artistic ambitions of full-scale movies?”

Lambert and Frost, together with co-writer Ray Sawhill, dreamed up **THE FOLD** as a way to combine some of their favorite influences: the inventive scrappiness of Roger Corman, the straight-to-DVD flamboyance of Takashi Miike, and the tacky seductiveness of Roger Vadim circa “Barbarella.” Says co-writer Sawhill: “It’s ‘Revenge of the Nerds’ meets ‘The Matrix,’ only raunchier, and made for next to no money.”

And did we mention that **THE FOLD** is very funny?

Filmed in NYC on a budget of eight thousand dollars, and using some of the best performers from New York City’s acting, downtown performance, and burlesque scenes, **THE FOLD** trailer can be seen 4th at <http://www.thefold.tv>. The first episode will be released online Monday, August 4th.

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BIOS:

MATT LAMBERT - Director/Co-Creator/Co-Producer/Co-Writer

Matt Lambert has created numerous short films and music videos with his production company Mallard Media (<http://mallardmedia.biz>). He graduated from NYU, where he won several awards for his film "Lutkoski Fishsticks." Matt currently has several feature scripts in development, including an adaptation of Polly Frost's story, "The Pleasure Invaders," and is co-producing a special segment for an upcoming National Lampoon film.

RAY SAWHILL - Co-Creator/Co-Producer/Co-Writer

Ray Sawhill worked as an arts reporter for Newsweek, and published freelance arts journalism in numerous newspapers and magazines. (Read some of it at <http://raysawhill.multiply.com>.) In recent years he has been co-writing satirical, raunchy fiction and creating new media with his wife, Polly Frost.

POLLY FROST - Co-Creator/Co-Producer/Co-Writer

Polly Frost is the author of the sci-fi /horror story collection, "Deep Inside," published in 2007 by Tor. Praise for "Deep Inside" has come from Sci Fi Dimensions, SF Signal, The Austin Chronicle, and from the legendary porn star Ron Jeremy. Frost co-wrote and produced the original audio series, "Sex Scenes" with her husband, Ray Sawhill and toured ten cities across the country with "Sex Scenes" in 2007, casting 100 actors in 10 local cities. "Sex Scenes" will go on sale September 1st. Polly's website is <http://pollyfrost.com>

THE FOLD PRESS KIT

CREDITS:

CREATED, PRODUCED and WRITTEN by:

POLLY FROST
MATT LAMBERT
RAY SAWHILL

DIRECTED, SHOT, and EDITED by:

MATT LAMBERT

CAST:

(in Order of Appearance)

NASA Scientists	RAMFIS MYRTHIL NORMANDY SHERWOOD
Joan Of Arc	JULIE ATLAS MUZ
Cody Ferguson	JOSH MATTHEWS
Stephanie Blommaert	AMPORA MCLEAN
Rachel Campaniello	ANGELA LOVELL
PR Woman	TESS FINELLI
Avery Ferguson	JEREMY LAWRENCE
Jack Fisher	PORNO JIM
Brent Ashwood	FRANCESCO PALADINO
Bartender	ALEXA PEARCE
Jef Garaway	JAKE THOMAS
Swedish Babes	LIZZIE FAULKNER STEPHANIE SELLARS
Cyndi Garaway	KAREN GRENKE
Porn Star	LENNY EAGLETON
Newscasters	KATIE BOWMAN RAY SAWHILL ALEXA PEARCE
Bettina	ARNOLD KIM
Gaming Babes Chief	YVES GOULART
Ronaldo	RYAN WOLOWSKI
Ronaldo's Boyfriend	JEAN GOTO
Rachel's Avatar	POLLY FROST
Cheyenne Dareau	STEPHANIE SELLARS
Kim Ziegler	JAY PAINTER
K-Dee Papadopoulis-McBurke	MARTIN RIOFRIO
Ron Dephart	KATE PETTERLE
Sheila Dephart	MATT NICHOLSON
Coed Interns	JANE WILLDO IAN HUTCHINSON
Audience	TOM MARTONE

Sexual Pilgrims	CATARINA MOND PAUL BUSETTI ROSH KEATING NINA NAJJAR
TurboCat	CATARINA MOND
Hipsters	ALEX COLWELL DONNA WHITE
Ted the Fed	AMBROSE MARTOS
Hot Nurse	KELLI BRISBANE

Members of the Press

REBECCA ABRAHAM KATIE BALL
PETER BRAUER SONIA DUTTON JEREMY FRUTKIN
NICHOLAS GILRONAN AMY GRECH TOM HART
JOE JAGDE ASTRID LARSON LISA LUDWIG
ANDY MARINO JONATHAN MCMILLEAN JASON NELSON
MATT NICHOLSON ALEXA PEARCE BRITT PETERSON
NAOMI ROSENBLATT STAVELLIE SALOMON SILVIA SANZA
RAY SAWHILL STEVEN SPENCER SUSAN VERA
PATRICK WILLIAMS

Bar Patrons

GUILLERMO BAEIRRA JEREMY FRUTKIN NINA NAJJAR
JASON NELSON MATT NICHOLSON

BattleCraft Characters

GUILLERMO BAEIRRA PAUL BUSETTI MATT LAMBERT
CATARINA MOND RYAN MUSSARA NINA NAJJAR

Assistant Director

PAUL BUSETTI

Production Coordinator

RYAN MUSSARA

Production Crew

GUILLERMO BAEIRRA
NINA NAJJAR
MIKE FITZGERALD
ROSH KEATING

Art Director

CORALINA MEYER

Costume Designer
ADRIANO BAPTISTO

Art Assistants
CATARINA MOND
ALLYSON SEREBOFF

Visual Effects Supervisor
LISA DALY

Visual Effects Animators
SAM BOURNE
GISELE PARSON
MATT LAMBERT
RICHARD LEDLEY

Animation & Greenscreen Consultant
IAN HUTCHINSON

Sound Mixing and Design
IAEDEN HOVORKA
LAURA SINNOTT

Catering
POLLY FROST
RAY SAWHILL

ADR & Fold Themes Recorded By
DAN DZULA

Camera Provided By
ALEX KOSENE

“ENTER THE FOLD”	“WEAKNESS”
Written by Matt Lambert & Kyle Forester	Written by Matt Lambert & Kyle Forester
Performed by Kyle Forester, Matt Lambert & Elle Varner	Performed by Kyle Forester & Elle Varner

“CHECKERED”

Written and Performed by
The Back of My Face

“MOONLIGHT SONATA”

Written by Ludwig van Beethoven
Performed by Jaeden Hovorka

“GOOD MORNING VIETNAM”

Written and Performed by
Stay Alive

Many Thanks To

OUR FAMILIES

ALEXA PEARCE GEORGE AND MARGIE CHELINI
CARLOS MANTOYA JESSE RAYNES JOHN BARGIEL
LEXPARK STUDIO MATTHEW DIGIUSEPPE SUE CHEN
ANDY MARINO JUAN CARLOS PINEIRO-ESCORIAZA
PURE WEST MEDIA PETER SCHIEFFLIN BRAUER
VICTOR PINEIRO LUISA PAEDRAHITA ABBY EON
AMY BETZ PETER WING CHUCK VASSALLO
ALLAN PAUL KAREN BARTHOLOMEW BEN LUTKOSKI
MIKE BRADY LILLIAN OSEI-BOATENG JAY STERN
LOTUS CAFE RICHARD BURST-LAZARUS
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